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Tricia Morley has more than 25 years' experience in public relations, executive positioning, marketing, employee and crisis communications, having held senior-level positions in the IT, energy, real estate development and education sectors. She has worked directly with more than a dozen CEOs in several major corporations.

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Mark Meyer has held global management positions in sales, marketing, planning, operations and information technology in the IT and energy industries, and offers strategic and tactical expertise in business planning, cultural transformation, business process optimization and project management. He has rolled out large multinational transformations related to portfolio management, product lifecycle management, sales force automation, e-commerce, territory strategies, customer acquisition/retention/cross-sell, acquisitions and divestitures.

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Tracy Torma has 25 years' experience in writing communications. She began her career reporting for small-town newspapers and worked as editor of Houston Lighting & Power Company's employee newsletter before opening her consulting business in 1983, offering freelance writing services and specializing in magazines, brochures, and collateral materials for external and internal audiences.

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Eydie Pengelly has 25 years' experience in media relations, marketing communications, brand and visual identity and market research. Areas of strength include branding experience, collateral and sales presentation production, and trade show/event production; in addition to media outreach to trade and national media for corporate clients in the chemicals, technology, healthcare and oil and gas industries.

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Beryt Nisenson specializes in graphics design and video production, producing innovative ad campaigns, brochures, videos and anything imaginable for web, print or TV.

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